



# 23<sup>rd</sup> World Investment Conference

*A New Era in  
Foreign Direct Investment*

7-9 September 2018

#WIC18

Xiamen International Conference Center, Xiamen, China

Version: 05092018

## **A NEW ERA IN FOREIGN DIRECT INVESTMENT**

The 23rd annual WAIPA World Investment Conference (#WIC18) is being held in Xiamen, China, from 7-9 September 2018. This annual meeting will bring together Investment Promotion Agencies (IPAs) from all around the world; other government officials, development sector leaders, private sector representatives and academics relevant to FDI policy and strategy.

At last year's WIC in Dubai (2017), it was emphasized that Foreign direct investments are vital to maintain and strengthen economic growth. FDI boost technological innovation, know-how transfer, contributes to job creation and adds productive capacity to the global economy. In recent years, we witnessed an ever-growing flow of FDI from developed into developing countries. However, also FDI from developing economies to developing ones grows steadily, creating thus beneficial spillovers through FDI all around the world contributing directly to welfare and prosperity.

That is why WAIPA continues to put full effort on empowerment of IPAs and their corporate development with the support of other international bodies and global community and created this year together with its Consultative Committee Members programs and projects to enhance IPAs capacities to enter a new era in FDI, our overarching theme for this conference. It will guide our discussions in the different sessions of #WIC18.

WAIPA #WIC18 Xiamen debate sessions will focus on the following topics:

- Increasing Domestic Value Addition (DVA) through FDI: How to link local enterprises with FDI companies in the country
- Business impacts through technology and partnerships
- The rise of subnational IPAs. What does the future bring?

WAIPA believes in partnerships and cooperation and brings together the three key players to discuss what makes investments more sustainable: global businesses, Investment Promotion Agency (IPA) professionals that can help scale up quality of investment promotion and the leaders of relevant international organizations.

CIFIT, CIPA and WAIPA welcome all IPA officials, members, and partners at WAIPAs flagship event.



## SCHEDULE

### **7 SEPTEMBER 2018, FRIDAY**

- 18:30 – 20:30 **Gala Dinner**

**Location:** Intercontinental Xiamen Banquet Hall

**Dress Code:** Business Attire

### **8 SEPTEMBER 2018, SATURDAY**

- 09:00 – 11:30 **Opening of CIFIT (restricted to invitation)**

#### ***INSTITUTIONAL MEETINGS***

- 11:30 – 13:00 **Registration**

- 13:00 – 16:00 **Workshop\***

**(Location:** Room 3B)

- Githa Roelans, Head of the Multinational Enterprises and Enterprise Engagement Unit - International Labour Organization (ILO)
- Armando Heilbron, Global Investment Promotion Workstream Leader - World Bank Group/IFC
- Andrea Goldstein, Senior Economist, Organization for Economic Cooperation and Development (OECD)
- Stefan Kratzsch, Industrial Development Officer - United Nations Industrial Development Organization (UNIDO)
- Mr. Yongfu Ouyang, Economic Affairs Officer, Investment Promotion Section, DIAE, - United Nations Conference on Trade and Development (UNCTAD)
- Workshop best practices: Enterprise Greece, API Mali, Invest in Sharjah

- 13:00 – 16:00 **Steering Committee Meeting\*\***

**(Location:** Room 3C)

- 16:15 – 18:00 **WAIPA General Assembly Meeting\*\*\***

**(Location:** Room 3B)

- Opening Call and Chairmanship
- Audited Financial Statements 2017-2018
- Annual Report of WAIPA Activities 2017-2018

\*/\*\*\*) Participation in the Workshop and General Assembly is restricted to WAIPA Members

\*\*\*) Participation in the Steering Committee Meeting is restricted to WAIPA Regional Directors

### **9 SEPTEMBER 2018, SUNDAY**

## **CONFERENCE DAY**

**(Location:** Room 1G)

- 08:00 – 09:00 **Registration**
- 09:00 – 10:30 **Conference Opening**
  - Welcome Address
  - Wang Shouwen, Vice Minister of Commerce of PRC and Deputy China International Trade Representative, 王受文副部长致辞
  - James Zhan, Senior Director of Investment and Enterprise - United Nations Conference on Trade and Development (UNCTAD)
  - Bernardo Calzadilla-Sarmiento, Director, Department of Trade, Investment and Innovation - United Nations Industrial Development Organization (UNIDO)
  - Celestin Monga, Vice President and Chief Economist, African Development Bank
  - Meng Qian, Vice Mayor of Xiamen Municipal Government
  - Upendra Tripathy, Director General, International Solar Alliance
  - Official Opening

Signing of MoUs

- 10:30 – 11:00 **Coffee Break**
- 11:00 – 12:30 **First Plenary Session**

**“Increasing Domestic Value Addition (DVA) through FDI: How to link local enterprises with FDI companies in the country”**

**Moderator:**

- Cristian Rodriguez-Chiffelle, Head of Trade and Investment Policy - World Economic Forum (WEF)

**Panelists:**

- James Zhan, Senior Director of Investment and Enterprise - United Nations Conference on Trade and Development (UNCTAD)
- Githa Roelans, Head of the Multinational Enterprises and Enterprise Engagement Unit - International Labour Organization (ILO)
- Stefan Kratzsch, Industrial Development Officer - United Nations Industrial Development Organization (UNIDO)
- Andrea Goldstein, Senior Economist, Organization for Economic Cooperation and Development (OECD)

- Liu Dianxun, Director General of the Investment Promotion Agency of Commerce of PRC (CIPA), 刘殿勋局长

- 12:30 – 14:00 **Luncheon**
- 14:00 – 15:30 **Second Plenary Session**

### **“Business Impacts Through Technology and Partnerships”**

#### **Moderator:**

- Adrienne Klasa, Development Finance Editor - fDi Magazine and The Banker, FT Group

#### **Panelists:**

- Simon Lacey, Vice President Global Government Affairs Trade Facilitation and Market Access - HUAWEI TECHNOLOGIES CO., LTD.
  - Anne Chappaz, Chief Trade and Investment Support Institutions Strengthening Section (TISI), International Trade Centre (ITC)
  - Ratnakar Adhikari, Executive Director - Executive Secretariat for the Enhanced Integrated Framework (EIF) at the WTO
  - Peter Fuhrman, Chairman - China First Capital
- 15:30 – 15:45 **Coffee Break**
  - 15:45 – 17:15 **Third Plenary Session**

### **Topic “The Rise of Subnational IPAs. What does the future bring?”**

#### **Moderator:**

- Christina Knutsson, Director/Partner – GDP Global

#### **Panelists:**

- Helen Hai, Founder & CEO - Made in Africa Initiative
- Armando Heilbron, Global Investment Promotion Workstream Leader - World Bank Group/IFC
- Liu Zuozhang, Executive Vice President, China Council for International Investment Promotion
- Chris Knight, Co-Founder and Chief Commercial Officer - WAVTEQ Ltd.
- Niels Maas, Founder & CEO - Forglobal



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Agencies

- 17:15 – 17:30 **Closing Remarks**
  - Bostjan Skalar, CEO - WAIPA